# US Economic Indicators: In-Store \& Online Retail Sales 

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thinking outside the box

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## In-Store \& Online Retail Sales

Figure 1.


* GAFO (general merchandise, apparel and accessories, furniture, and other sales) includes retailers that specialize in department-store types of merchandise such as furniture \& home furnishings, electronics \& appliances, clothing \& accessories, sporting goods, hobby, book, and music, general merchandise, office supply, stationery, and gift stores.
Source: Census Bureau and Haver Analytics.
Figure 2.

* GAFO (general merchandise, apparel and accessories, furniture, and other sales) includes retailers that specialize in department-store types of merchandise such as furniture \& home furnishings, electronics \& appliances, clothing \& accessories, sporting goods, hobby, book, and music, general merchandise, office supply, stationery, and gift stores.
Source: Census Bureau and Haver Analytics.


## In-Store \& Online Retail Sales

Figure 3.


Figure 4.


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## In-Store \& Online Retail Sales

Figure 5.


* Department stores, warehouse clubs, and supercenters.
** Electronic shopping and mail order houses.
Source: Census Bureau.

Figure 6.


[^1]** Department stores, warehouse clubs, and supercenters
*** Electronic shopping and mail order houses. Source: Census Bureau.

## In-Store \& Online Retail Sales

Figure 7.


* General Merchandise Stores includes Warehouse Clubs \& Super-Stores. Source: Census Bureau and Haver Analytics.

Figure 8.


## In-Store \& Online Retail Sales

Figure 9.


* GAFO (general merchandise, apparel and accessories, furniture, and other sales) includes retailers that specialize in department-store types of merchandise such as furniture \& home furnishings, electronics \& appliances, clothing \& accessories, sporting goods, hobby, book, and music, general merchandise, office supply, stationery, and gift stores.
** Electronic shopping and mail order houses.
Source: Census Bureau and Haver Analytics.
Figure 10.

* GAFO (general merchandise, apparel and accessories, furniture, and other sales) includes retailers that specialize in department-store types of merchandise such as furniture \& home furnishings, electronics \& appliances, clothing \& accessories, sporting goods, hobby, book, and music, general merchandise, office supply, stationery, and gift stores.
** Electronic shopping and mail order houses.
Source: Census Bureau and Haver Analytics.


## In-Store \& Online Retail Sales

Figure 11.


* Electronic shopping and mail order houses.

Source: Census Bureau and Bureau of Economic Analysis

Figure 12.


* GAFO (general merchandise, apparel and accessories, furniture, and other sales) includes retailers that specialize in department-store types of merchandise such as furniture \& home furnishings, electronics \& appliances, clothing \& accessories, sporting goods, hobby, book, and music, general merchandise, office supply, stationery, and gift stores.
** Electronic shopping and mail order houses.
Source: Census Bureau and Bureau of Economic Analysis.

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