# US Economic Indicators: NFIB Small Business Survey

Yardeni Research, Inc.

December 21, 2023

#### Dr. Edward Yardeni

516-972-7683 eyardeni@yardeni.com

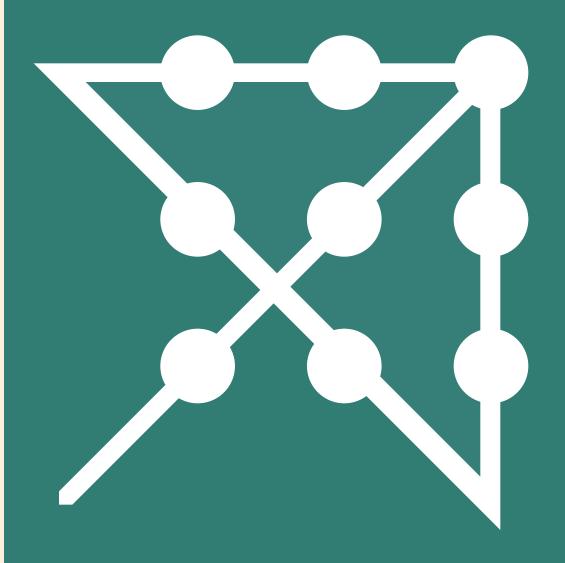
#### **Debbie Johnson**

480-664-1333 djohnson@yardeni.com

#### Mali Quintana

480-664-1333 aquintana@yardeni.com

Please visit our sites at www.yardeni.com blog.yardeni.com

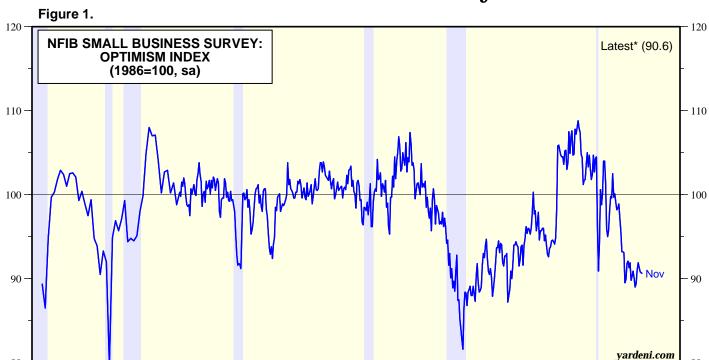


thinking outside the box

## Table Of Contents

Small Business Survey

1-20

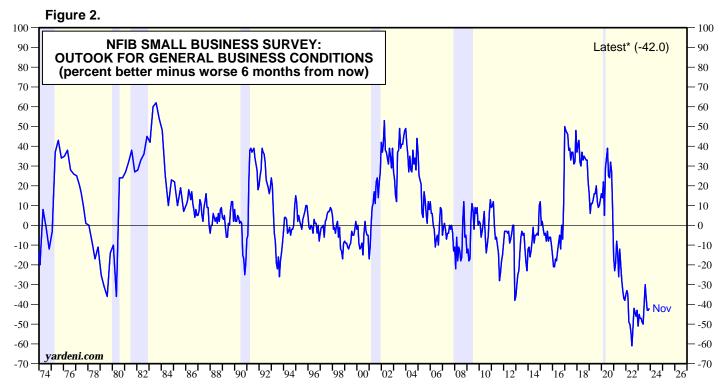


02 04 06

10

82

80



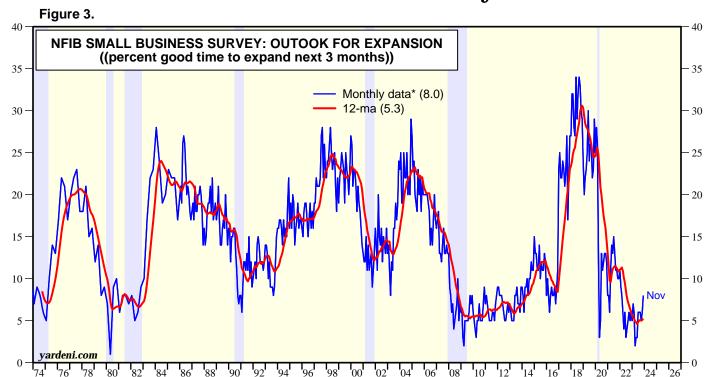
<sup>\*</sup> First month of every quarter from 1974 to 1986, then monthly.

Note: Shaded areas are recessions according to the National Bureau of Economic Research.

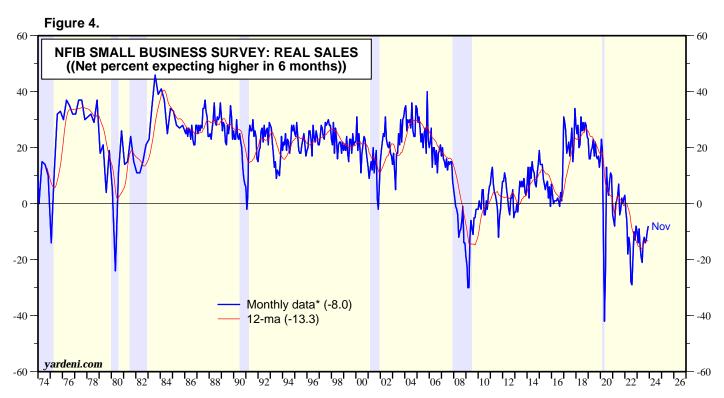
Source: National Federation of Independent Business.

22

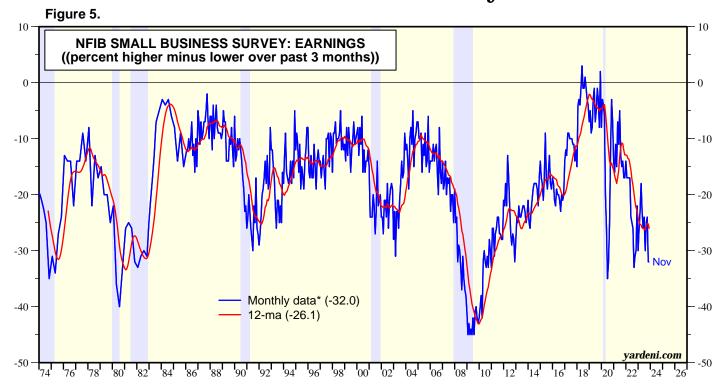
<sup>\*</sup> First month of every quarter from 1974 to 1986, then monthly. Note: Shaded areas are recessions according to the National Bureau of Economic Research. Source: National Federation of Independent Business.



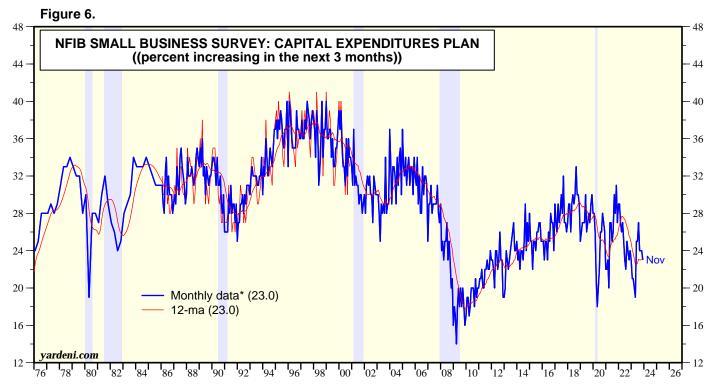
<sup>\*</sup> First month of every quarter from 1974 to 1986, then monthly. Note: Shaded areas denote recessions according to the National Bureau of Economic Research. Source: National Federation of Independent Business.



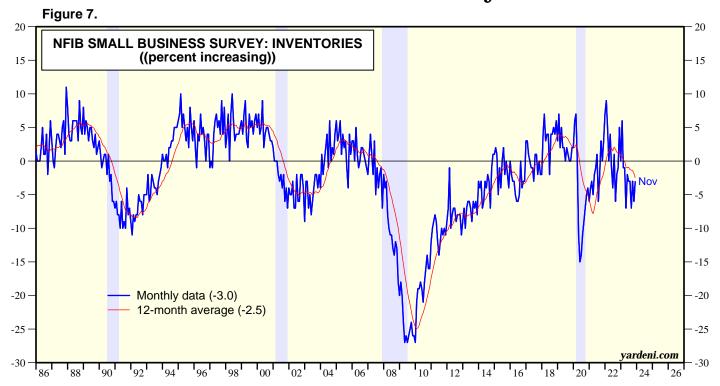
<sup>\*</sup> First month of every quarter from 1974 to 1986, then monthly. Note: Shaded areas denote recessions according to the National Bureau of Economic Research. Source: National Federation of Independent Business.



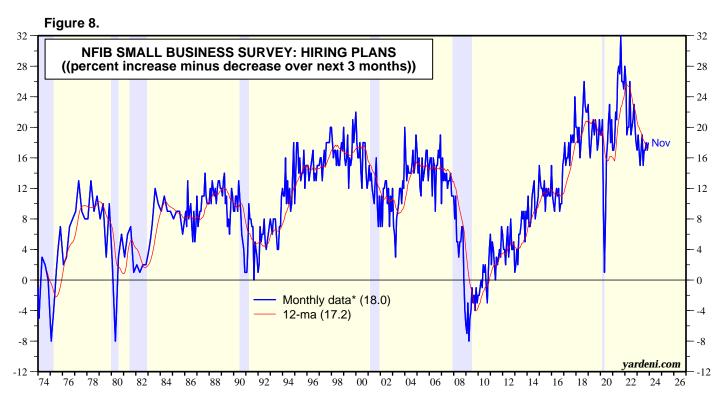
<sup>\*</sup> First month of every quarter from 1974 to 1986, then monthly. Note: Shaded areas denote recessions according to the National Bureau of Economic Research. Source: National Federation of Independent Business.



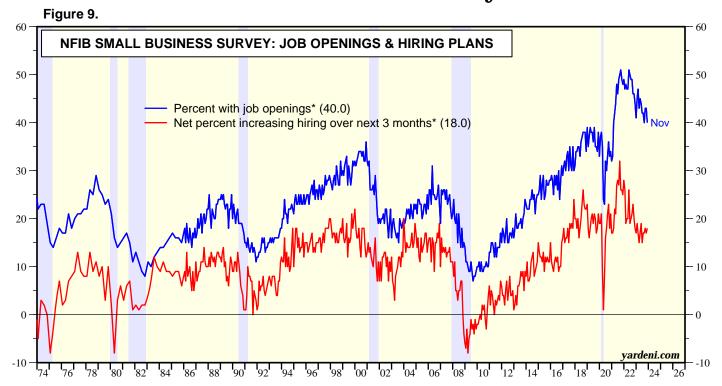
<sup>\*</sup> First month of every quarter from 1976 to 1986, then monthly. Note: Shaded areas denote recessions according to the National Bureau of Economic Research. Source: National Federation of Independent Business.



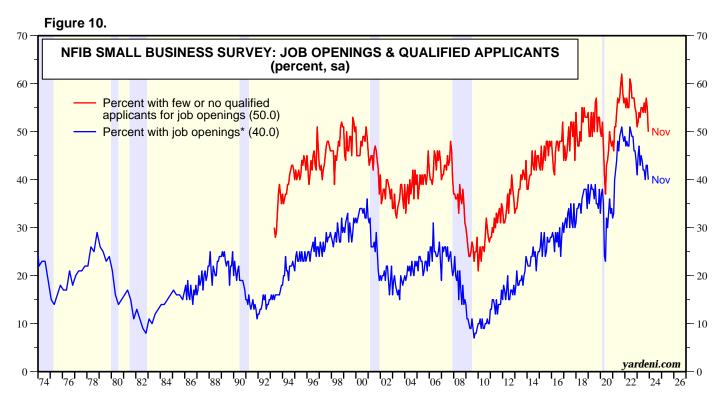
Note: Shaded areas are recessions according to the National Bureau of Economic Research. Source: National Federation of Independent Business.



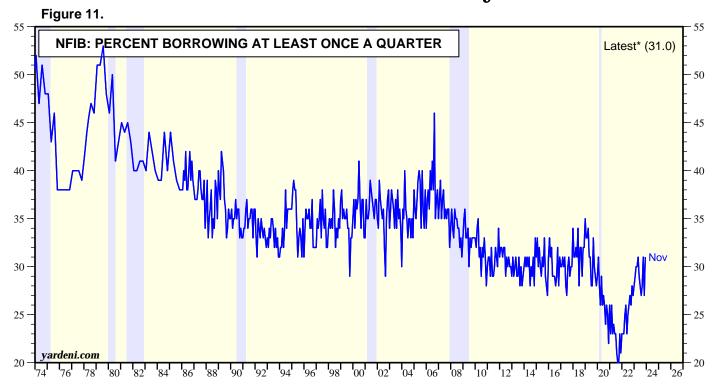
First month of every quarter from 1974 to 1986, then monthly. Note: Shaded areas denote recessions according to the National Bureau of Economic Research. Source: National Federation of Independent Business.



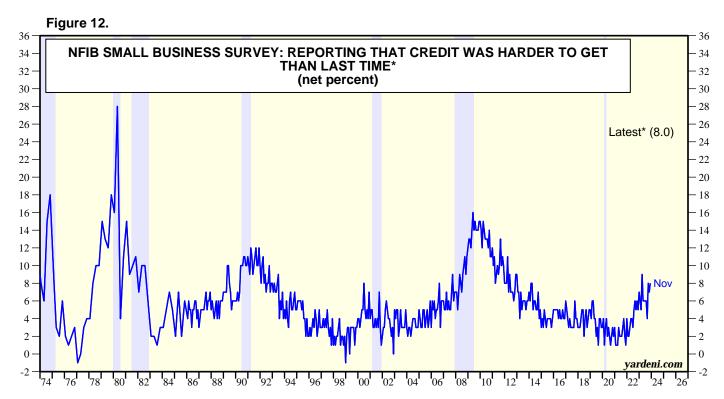
<sup>\*</sup> First month of every quarter from 1974 to 1986, then monthly. Note: Shaded areas are recessions according to the National Bureau of Economic Research. Source: National Federation of Independent Business.



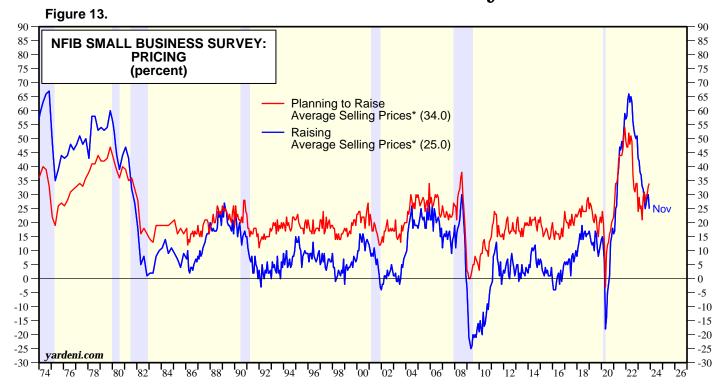
<sup>\*</sup> First month of every quarter from 1974 to 1986, then monthly. Note: Shaded areas denote recessions according to the National Bureau of Economic Research. Source: National Federation of Independent Business.



<sup>\*</sup> First month of every quarter from 1974 to 1986, then monthly. Note: Shaded areas denote recessions according to the National Bureau of Economic Research. Source: National Federation of Small Business.



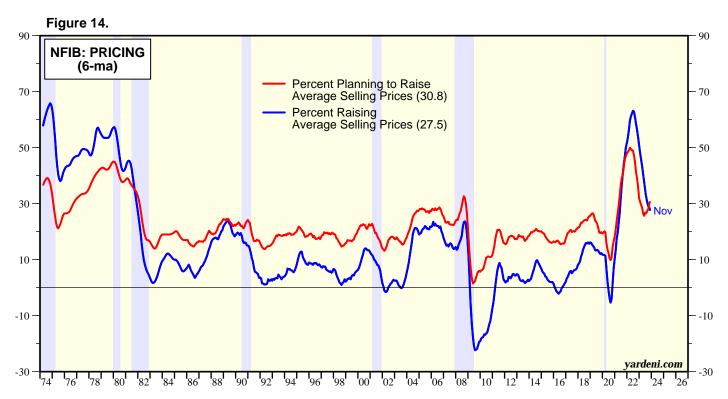
<sup>\*</sup> First month of every quarter from 1974 to 1986, then monthly. Note: Shaded areas are recessions according to the National Bureau of Economic Research. Source: National Federation of Independent Business.



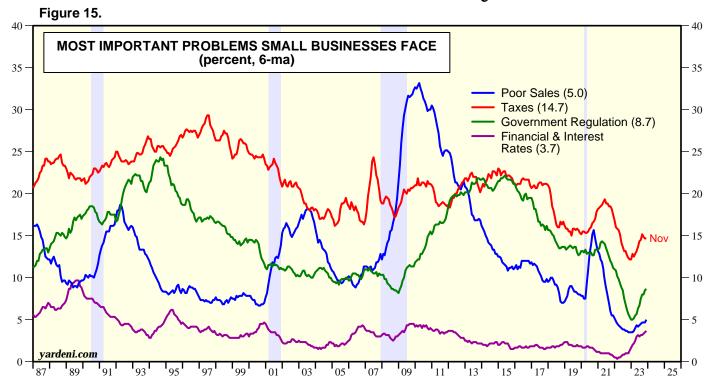
<sup>\*</sup> First month of every quarter from 1974 to 1986, then monthly.

Note: Shaded areas are recessions according to the National Bureau of Economic Research.

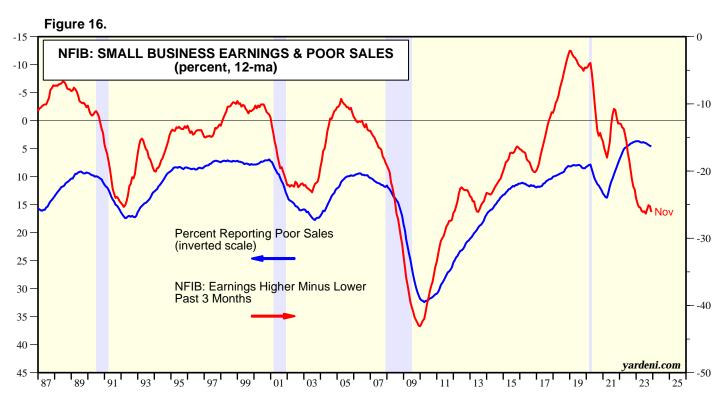
Source: National Federation of Independent Business.



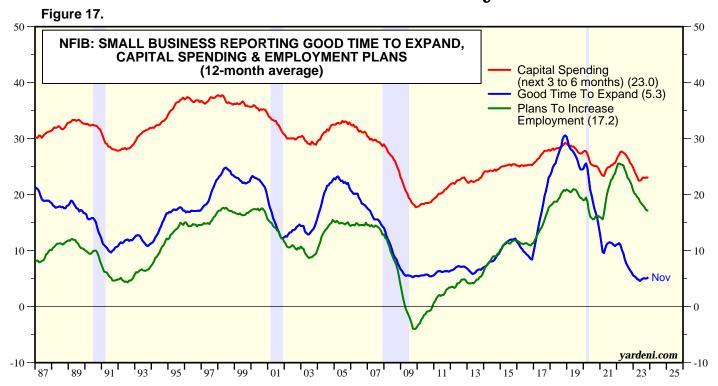
<sup>\*</sup> First month of every quarter from 1974 to 1986, then monthly. Note: Shaded areas denote recessions according to the National Bureau of Economic Research. Source: National Federation of Independent Business.



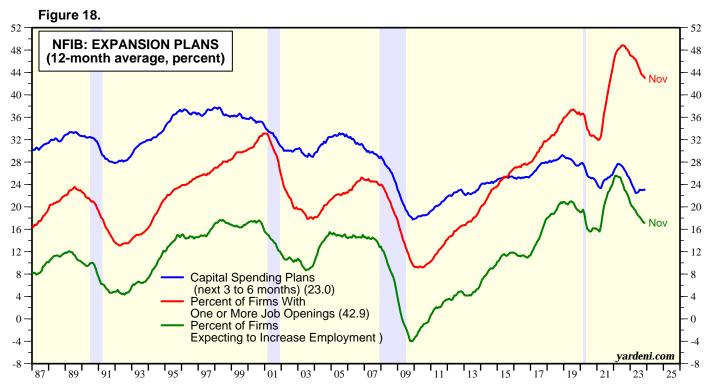
Note: Shaded areas denote recessions according to the National Bureau of Economic Research. Source: National Federation of Independent Business.



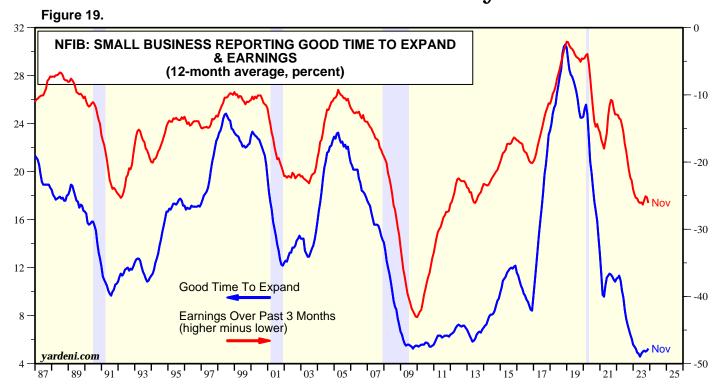
Note: Shaded areas denote recessions according to the National Bureau of Economic Research. Source: National Federation of Independent Business.



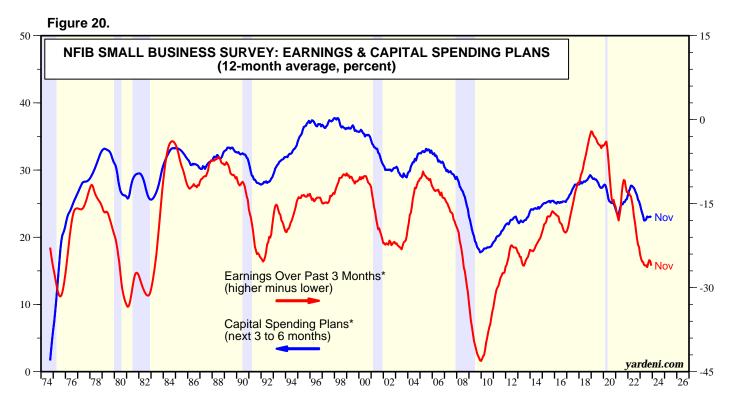
Note: Shaded areas denote recessions according to the National Bureau of Economic Research. Source: National Federation of Independent Business.



Note: Shaded areas denote recessions according to the National Bureau of Economic Research. Source: National Federation of Independent Business.



Note: Shaded areas denote recessions according to the National Bureau of Economic Research. Source: National Federation of Independent Business.

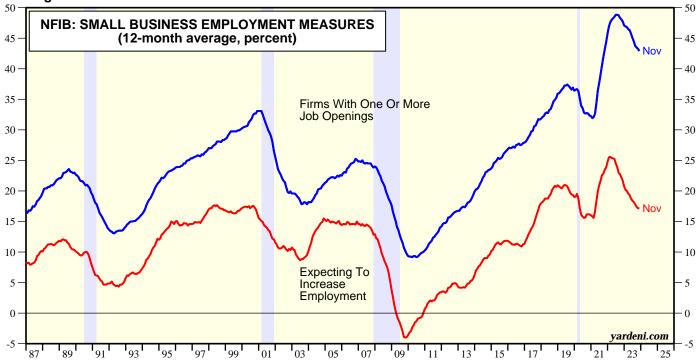


<sup>\*</sup> First month of every quarter from 1974 to 1986, then 12-month average.

Note: Shaded areas are recessions according to the National Bureau of Economic Research.

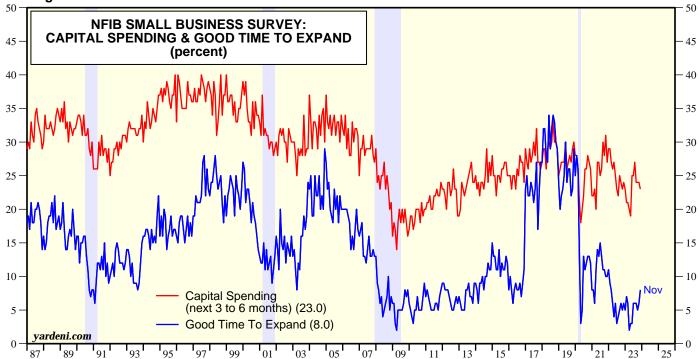
Source: National Federation of Independent Business.



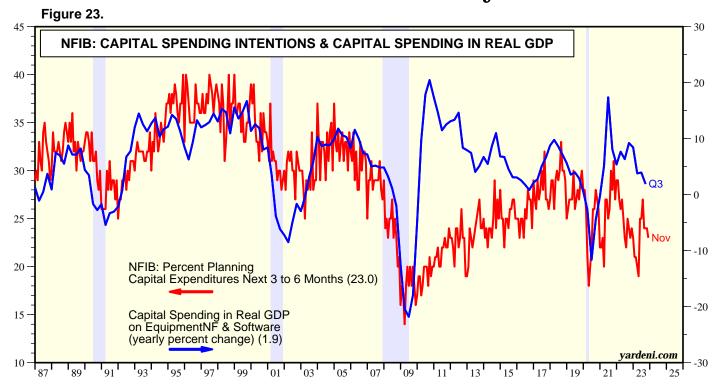


Note: Shaded areas denote recessions according to the National Bureau of Economic Research. Source: National Federation of Independent Business.

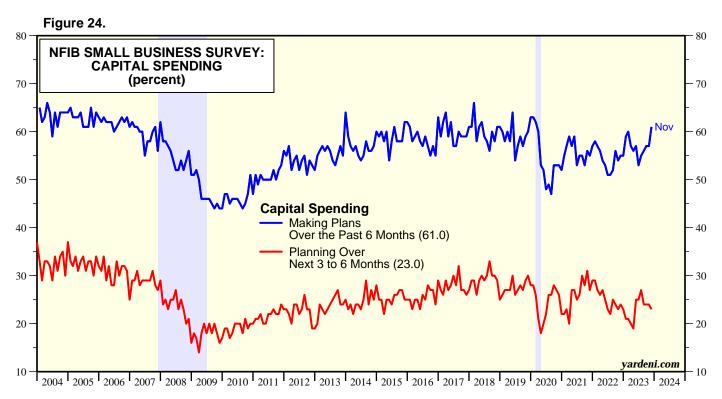
Figure 22.



Note: Shaded areas are recessions according to the National Bureau of Economic Research. Source: National Federation of Independent Business.

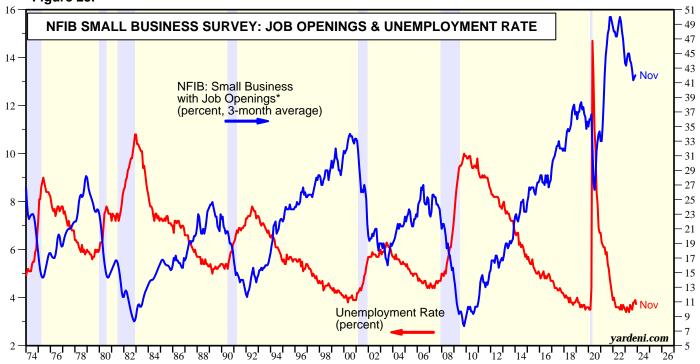


Note: Shaded areas denote recessions according to the National Bureau of Economic Research. Source: Bureau of Economic Analysis and National Federation of Independent Business.

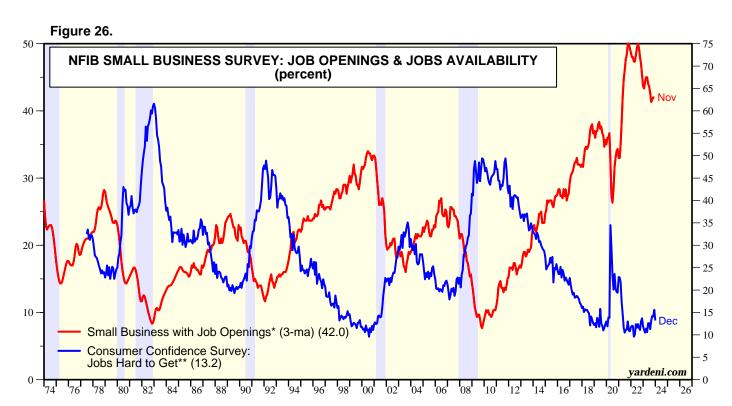


Note: Shaded areas are recessions according to the National Bureau of Economic Research. Source: National Federation of Independent Business.



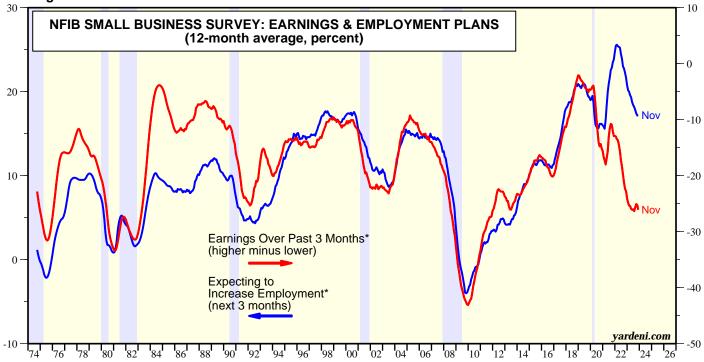


First month of every quarter from 1974 to 1986, then monthly. Note: Shaded areas denote recessions according to the National Bureau of Economic Research. Source: National Federation of Independent Business and Bureau of Labor Statistics.

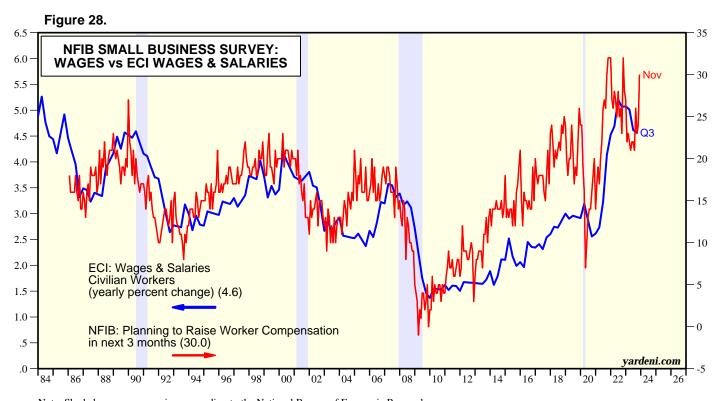


First month of every quarter from 1974 to 1986, then monthly. Every other month from 1967 through mid-1977, then monthly since July 1977. Seasonally adjusted. Note: Shaded areas denote recessions according to the National Bureau of Economic Research. Source: National Federation of Independent Business and The Conference Board.

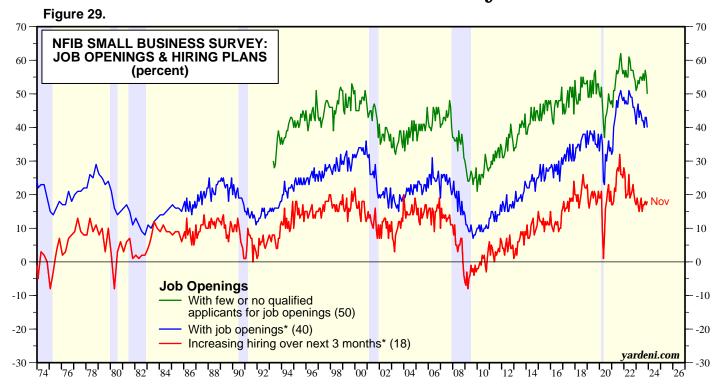




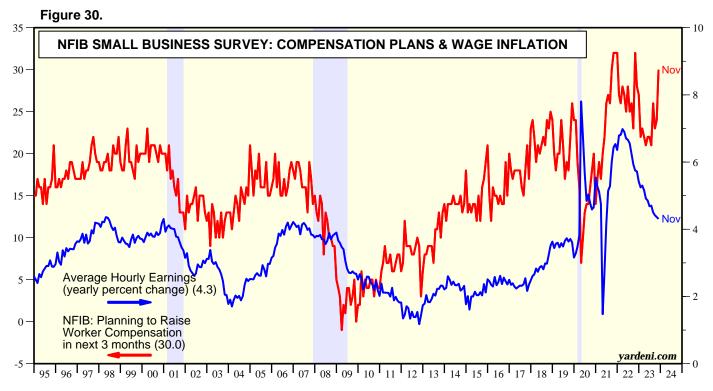
<sup>\*</sup> First month of every quarter from 1974 to 1986, then 12-month average. Note: Shaded areas are recessions according to the National Bureau of Economic Research. Source: National Federation of Independent Business.



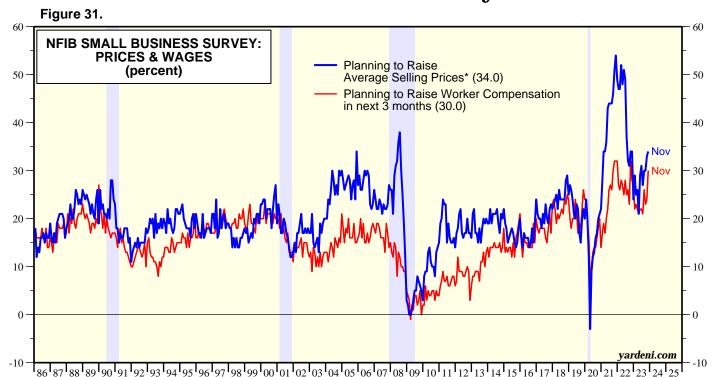
Note: Shaded areas are recessions according to the National Bureau of Economic Research. Source: Bureau of Labor Statistics and National Federation of Independent Business.



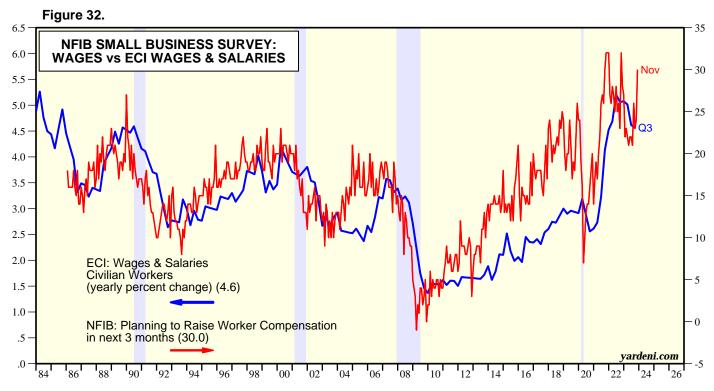
\* First month of every quarter from 1974 to 1986, then monthly. Note: Shaded areas are recessions according to the National Bureau of Economic Research. Source: National Federation of Independent Business.



<sup>\*</sup> Production & Nonsupervisory Works. Note: Shaded areas are recessions according to the National Bureau of Economic Research. Source: Bureau of Labor Statistics and National Federation of Small Business.



Note: Shaded areas are recessions according to the National Bureau of Economic Research. Source: National Federation of Independent Business.



Note: Shaded areas are recessions according to the National Bureau of Economic Research. Source: Bureau of Labor Statistics and National Federation of Independent Business.



Small Business Owners:

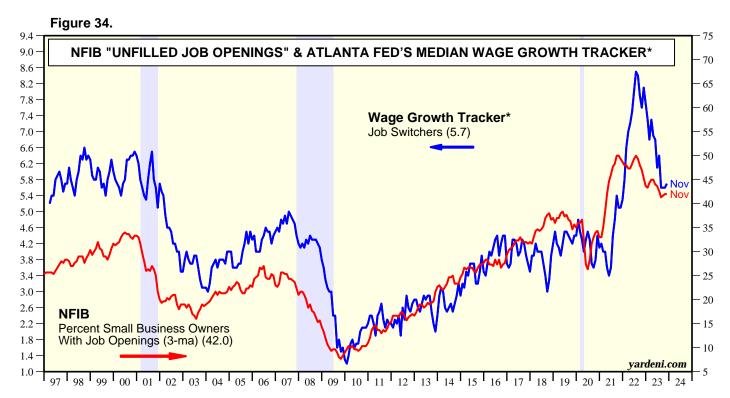
Not Able to Fill Right Now (3-ma) (42.0)

Percent With Positions

2.2

1.8

1.4

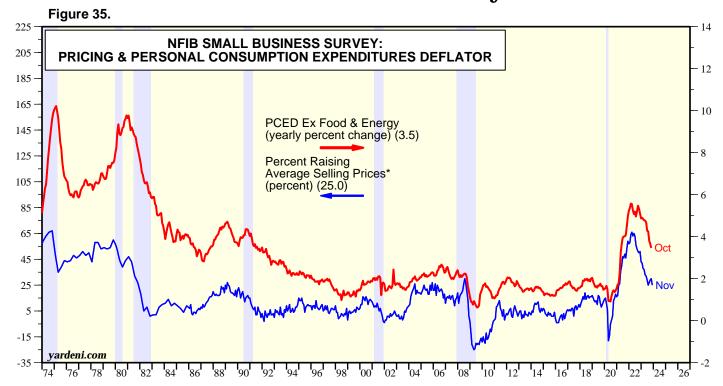


<sup>\*</sup> Three-month moving average of median wage growth, yearly percent change basis. Note: Shaded areas are recessions according to the National Bureau of Economic Research. Source: National Federation of Independent Business and Federal Reserve Bank of Atlanta.

- 15

- 10

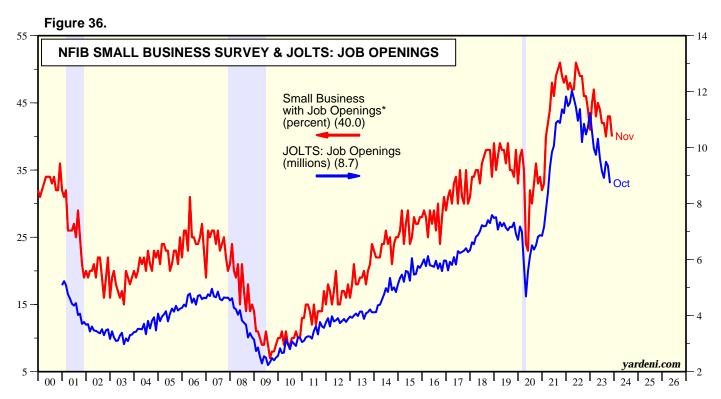
<sup>\*</sup> Three-month moving average of median wage growth, yearly percent change basis. Note: Shaded areas are recessions according to the National Bureau of Economic Research. Source: National Federation of Independent Business and Federal Reserve Bank of Atlanta.



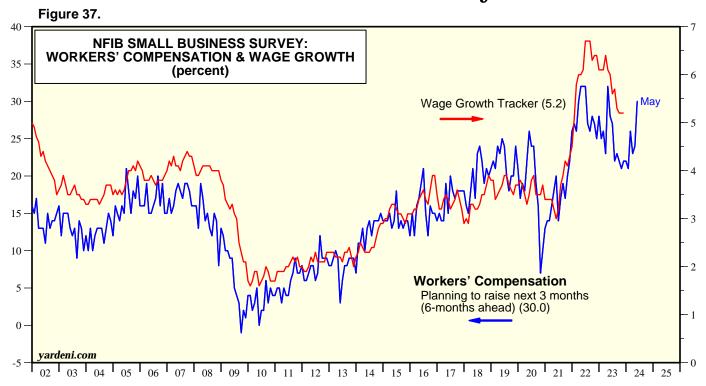
\* First month of every quarter from 1974 to 1986, then monthly.

Note: Shaded areas are recessions according to the National Bureau of Economic Research.

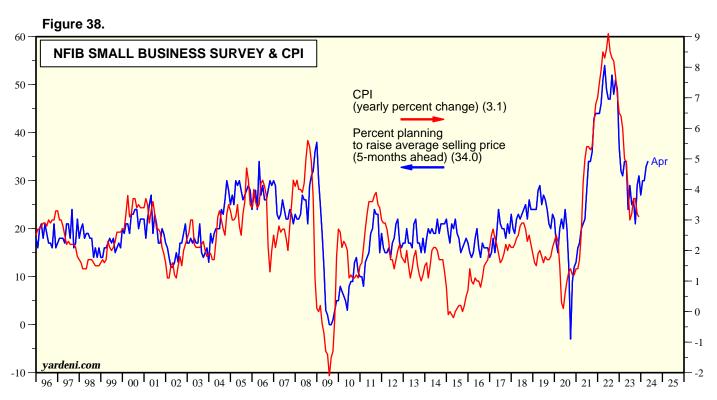
Source: National Federation of Independent Business and Bureau of Economic Analysis.



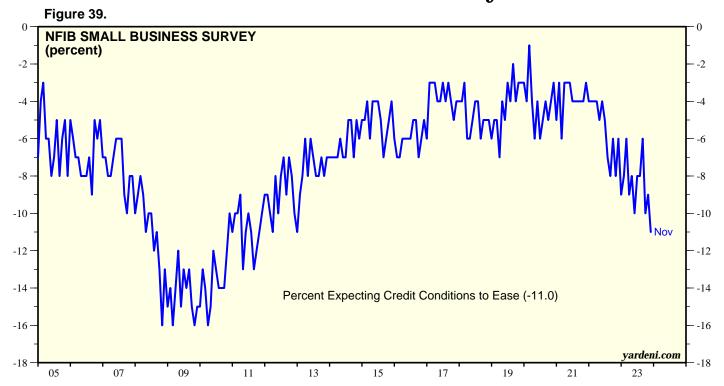
<sup>\*</sup> First month of every quarter from 1974 to 1986, then monthly. Note: Shaded areas denote recessions according to the National Bureau of Economic Research. Source: National Federation of Independent Business and Bureau of Labor Statistics.



Source: National Federation of Independent Business and Federal Reserve Bank of Atlanta.



Source: National Federation of Independent Business and Bureau of Labor Statistics.



<sup>\*</sup> First month of every quarter from 1974 to 1986, then monthly. Source: National Federation of Independent Business.

Copyright (c) Yardeni Research, Inc. 2023. All rights reserved. The information contained herein has been obtained from sources believed to be reliable, but is not necessarily complete and its accuracy cannot be guaranteed. No representation or warranty, express or implied, is made as to the fairness, accuracy, completeness, or correctness of the information and opinions contained herein. The views and the other information provided are subject to change without notice. All reports and podcasts posted on <a href="https://www.yardeni.com">www.yardeni.com</a>, blog.yardeni.com, and YRI's Apps are issued without regard to the specific investment objectives, financial situation, or particular needs of any specific recipient and are not to be construed as a solicitation or an offer to buy or sell any securities or related financial instruments. Past performance is not necessarily a guide to future results. Company fundamentals and earnings may be mentioned occasionally, but should not be construed as a recommendation to buy, sell, or hold the company's stock. Predictions, forecasts, and estimates for any and all markets should not be construed as recommendations to buy, sell, or hold any security--including mutual funds, futures contracts, and exchange traded funds, or any similar instruments.

The text, images, and other materials contained or displayed on any Yardeni Research, Inc. product, service, report, email or website are proprietary to Yardeni Research, Inc. and constitute valuable intellectual property. No material from any part of <a href="www.yardeni.com">www.yardeni.com</a>, blog.yardeni.com, and YRI's Apps may be downloaded, transmitted, broadcast, transferred, assigned, reproduced or in any other way used or otherwise disseminated in any form to any person or entity, without the explicit written consent of Yardeni Research, Inc. All unauthorized reproduction or other use of material from Yardeni Research, Inc. shall be deemed willful infringement(s) of this copyright and other proprietary and intellectual property rights, including but not limited to, rights of privacy. Yardeni Research, Inc. expressly reserves all rights in connection with its intellectual property, including without limitation the right to block the transfer of its products and services and/or to track usage thereof, through electronic tracking technology, and all other lawful means, now known or hereafter devised. Yardeni Research, Inc. reserves the right, without further notice, to pursue to the fullest extent allowed by the law any and all criminal and civil remedies for the violation of its rights.

The recipient should check any email and any attachments for the presence of viruses. Yardeni Research, Inc. accepts no liability for any damage caused by any virus transmitted by this company's emails, website, blog and Apps. Additional information available on request.